

# SportWayExpo

**INTERNATIONAL SPECIALIZED EXHIBITION**



**26-28** *April*  
**2019**



**ORGANIZER**

**EXPO** GROUP  
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Dear partners,

The second international exhibition **SportWay Expo 2019** will take place **on 26-28 of April**, at Yerevan Expo Center (H. Hakobyan str. 3, Mergelyan institute)

The main goal of the exhibition is the development of the sporting and healthy life style spheres in Armenia, according to the policy realized with the Government of Republic of Armenia in this sphere.



As the international experience marks, such kind of exhibitions are productive in communication and business platforms for showing all the tendencies of the development of the representatives, such as governmental administrative institutes, sporting organizations, business and experts in the sphere.

This informational platform gives a wonderful opportunity for development of the sphere attracting worldwide representatives, including experts in the sphere, sports specialists, governmental institutions, active youth society and etc.



**SportWayExpo**  
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**SportWay Expo 2019** is devoted to sports and fitness innovations for motivating healthy and in sport lifestyle for all generations.

### **Thematic sections of the exhibition**

- ▶ public training areas
- ▶ GYM, sport clubs, mass sports and fitness centers
- ▶ healthy food and clothing stores
- ▶ Innovative technologies in sport / Sport technologies
- ▶ bet sites, media companies in sport
- ▶ hunting, fishing, active leisure areas

### **Standard equipped pavilion (6sqm) includes**

- **Registration fee;**
- **Electrical connection in the stand;**
- **Back and side panels/walls;**
- **Info desk; 2 chairs; Dusk bin;**
- **Frieze inscription (the company's name up to 15 sings);**
- **Exhibition's participant certificate;**
- **Participant's badge;**
- **Colored advertising page placement in the official exhibition's catalogue;**
- **One tickets for the gala dinner.**

The package's cost for “STANDART PAVILION” is 250.000AMD/450 EUR.

